

**CITY OF BRIDGMAN CORRIDOR IMPROVEMENT AUTHORITY
REGULAR MEETING
APRIL 12, 2021
5:30 PM**

A regular meeting of the Corridor Improvement Authority was held on April 12, 2021 at Bridgman City Hall, 9765 Maple Street, Bridgman, MI, and called to order by Chair Anderson at 5:34 p.m.

MEMBERS PRESENT: Hannah Anderson, Wayne Hall, Cheri Heward, John Murphy, Beth McNeil, Catherine Worcester

MEMBERS ABSENT: Suzy Barnes

STAFF PRESENT: City Manager Ganum, City Clerk Holm

HEARING OF CITIZENS:

- No one was present to be heard.

Approval of March 8, 2021 meeting minutes

Motion by Member McNeil, seconded by Member Heward to approve the March 8, 2021 meeting minutes as presented, **voice vote, motion carried.**

NEW BUSINESS:

Consideration of adopting a resolution to support the establishment of a Social District in downtown Bridgman

Chair Anderson talked about the power point presentation from Arthur Havlicek, President and CEO of the Southwest Michigan Regional Chamber, that he shared at the joint meeting between Lake Charter Township and the City of Bridgman. Anderson touched on a few points regarding the creation of a social district and the board discussed the following:

- How the businesses will handle the trash.
- The cups that will be used in the social district will have a designated sticker on. This cup can only be used for one drink and then must be thrown away.
- Businesses will have a sticker in their window which will clearly state if they are participating or not.
- Bob Clark recently went to Muskegon and checked out their social district. He spoke about his visit at the previous joint meeting which the board touched on.
- The board is still waiting to receive a management plan from Havlicek. This is an important document that needs to be reviewed, so the consensus was to wait on adopting the resolution presented tonight. Havlicek should also talk to the Lutheran Church if he has not done so already about the proposed social district, just as he did with the businesses.
- Ganum received a donation today for \$2,000 from the American Legion towards the purchase of a speed radar sign. Each sign cost \$2,500.

OLD BUSINESS:

Development Plan and Tax Increment Financing Plan – Refine capital improvement schedule

The board discussed using a portion of the CIA funds to help with the purchase of two speed radar signs. The CIA and the City should thank the American Legion for their donation. The board discussed the Capital Improvement schedule that was presented tonight and what changes they would like to make. After discussion, the following changes were made:

- Add \$2,000 under “Furniture and Fixtures - other” for the American Legion donation for the speed radar signs.
- Under “Landscaping-other” change that amount from \$1,000 to \$2,000.
- Beginning in 2022, move \$2,000 from “Furniture and Fixtures” into “Landscaping” and then it will percentage out accordingly after that.
- Add a cumulative number to the “Savings” portion of the plan.

The specifics that are needed in the TIP Plan will come from the results of the recent survey.

Motion by Member Worcester, seconded by Member McNeil to approve the purchase of the speed radar signs with the CIA’s portion not to exceed \$3,000 (\$2,500 from “Furniture and Fixtures” and \$500 from “Signage”),

Voice vote, motion carried.

Member Heward left at 6:40 p.m.

The board also discussed the following:

- Ganum proposed that the board take a trip to Holland sometime later this summer or fall.
- Finding someone to paint flowerpots or something similar on sheets of wood that can be placed along the side of the brick wall in the courtyard. Member Worcester is already on planning to have two made with a similar theme for that area.
- Member Heward will look into pricing for silk flowers and plants for the courtyard to avoid any watering issues.
- Member Worcester is also going to install a raised flower bed against her brick wall in the courtyard and that she will take care of.
- The board discussed the watering issues for the courtyard and how water can be run closer to make watering easier.
- The board was in agreeance in leaving the artwork banners up instead of taking them down and placing the summer banners up. Ganum will check with the DPS to see if the city has flags that can be placed in the tree areas along Lake Street where the xenias were planted for the upcoming Patriotic holidays.
- Ganum will start assembling the TIF Plan with narrative, pictures, and a framework for the plan, along with getting the maintenance plan from Havlicek.

MISCELLANEOUS:

Staff Update

No update was given.

ADJOURNMENT:

Chair Anderson adjourned the meeting at 6:51 p.m.

Minutes respectfully submitted by Allyson Holm, City Clerk