CITY OF BRIDGMAN CORRIDOR IMPROVEMENT AUTHORITY
REGULAR MEETING
SEPTEMBER 13, 2021
5:30 PM

A regular meeting of the Corridor Improvement Authority was held on September 13, 2021 at Bridgman City Hall, 9765 Maple Street, and was called to order by Chair Anderson at 5:38 p.m.

MEMBERS PRESENT: Hannah Anderson, Cheri Heward, Catherine Worcester, Wayne Hall
MEMBERS ABSENT: Beth McNeil, John Murphy, Suzy Barnes
STAFF PRESENT: City Manager Ganum, City Clerk Holm

HEARING OF CITIZENS:

- No one wished to be heard.

Approval of August 9, 2021 meeting minutes
Motion by Member Heward, seconded by Member Hall to approve the August 9, 2021 meeting minutes as presented, **voice vote, motion carried.**

NEW BUSINESS:

No New Business was had.

OLD BUSINESS:

Continue review and development of Tax Increment Financing Plan – identify and prioritize three (3) goals for the Plan
Chair Anderson was the only member to make a list of ideas for goals to include in the Tax Increment Financing Plan that she shared with the rest of the board. The board discussed the following ideas from Anderson:

- Green spaces appeared to be a high priority for people on the survey.
    - Examples: Planting along Red Arrow north from exit 16
    - Lake/Red Arrow intersection
- Improve exit 16. We've been hearing this for a very long time. Artwork on the underpass, along with the above mentioned planting, would be a start.
- There is a desire for more public art. Establish an art "council" to help with large art projects.
- Traffic calming for Lake St. Better signage for existing crosswalks and the addition of other crosswalks in areas of pedestrian concern.
- Some type of incentive program for developers along Red Arrow.
- CIA will continue to develop/assist with bringing more affordable housing to the city.
- CIA will continue to support improvements in the courtyard and add people friendly amenities such as benches & bike racks within its corridor.

After the board discussed options for goals to include in the plan, the following is a rough draft on what they would like to add to the plan:

1. Green spaces appeared to be a high priority for people on the survey
   a. Examples: Planting along Red Arrow north from Exit 16
   b. Lake Street/Red Arrow Highway intersection
2. Establish a public art council to help with large art projects
   a. Develop public arts plan for the City of Bridgman
   b. Pursue funding mechanisms
3. Encourage development/redevelopment of property along Red Arrow Highway
   a. Offer a variety of incentives
      i. Commercial Rehab Tax Act
      ii. Revolving Loan Fund
   b. Develop and maintain database of available properties
      i. Tied to map
   c. Create "welcome committee" in partnership with the CGA
4. CIA will continue to support improvements in the courtyard and add people friendly amenities such as benches & bike racks within its corridor
   a. EV charging stations
   b. Multi-use path

Ganum will flush out and clean up the draft goals that were decided upon and add them to the draft plan that he is working on to present to the board.

The board also discussed the Red Arrow Corridor and planting some trees and/or plants/flowers to spruce up the entrance to Bridgman on the south side. They also discussed the Red Arrow Highway Linear Park Project that is currently being worked on. In the end this project is anticipated to run from the beginning of Red Arrow Highway where it runs into U.S. Highway 12 in New Buffalo Township and head north to Bridgman City limits and then possibly further north.

STAFF UPDATES:

- Ganum informed the board that Don Chepe is interested in coming to Bridgman on Tuesdays with his food truck. He may start this Tuesday, if not next Tuesday. The City shouldn't advertise for them as they are a private business. They could put out a sandwich sign or ask Member McNeil if she would want to put something up on her business sign.
- Chase Bank was purchased by the owner of Transient.

ADJOURNMENT:

Chair Anderson adjourned the meeting at 6:33 p.m.

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Minutes respectfully submitted by Allyson Holm, City Clerk